



10TH



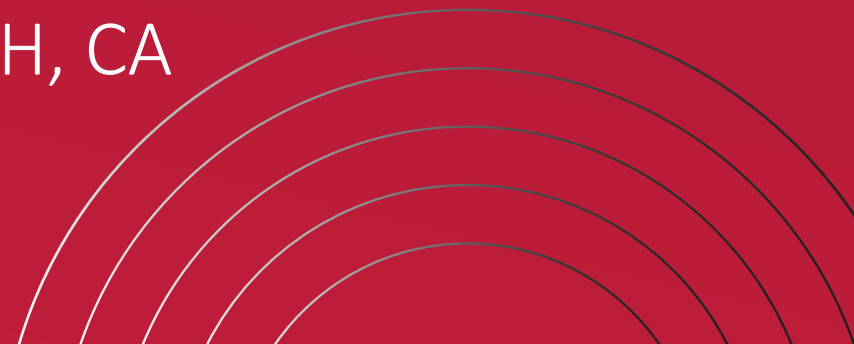
Anniversary Celebration

INSPIRADA AWARDS GALA



AUGUST 20 2022

LONG BEACH, CA





ABOUT THE EVENT



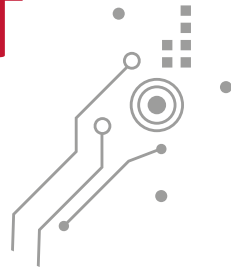
#LatinaGeeks proudly presents our premiere 10TH anniversary celebration and awards gala this August 20th at the Museum of Latin American Arts (MOLAA) in Long Beach, California. We will bring together 250+ powerful and inspiring Latinas and supporters from San Diego, Orange County, Silicon Valley, Los Angeles and nationwide.

This year, we are also honoring four Latina industry leaders who have pioneered innovation, fostered the spirit of entrepreneurship— and are using technology to create transformative impact in our community, our companies, and our world. We are excited to also honor a ‘rising star’ whose vision and spirit of innovation is helping to make the world a better place.

Our gala will also feature a cocktail reception with opportunity to meet our Award recipients, music, buffet-style dinner, a panel discussion, and silent auction.



ABOUT US



#LatinaGeeks is a 501 (c) (3) nonprofit organization with chapters across the western United States. Our chapters are led by volunteers who are the heart and soul of the organization; their contributions and leadership are critical to fulfilling our mission. Lead volunteers play a vital role in helping to create an organizational culture to support and empower women in technology, while also fostering global citizens and powerful agents of change here in the United States.

OUR MISSION • ○

Our mission is to educate and empower our Latina community by sharing technical knowledge, business skills, and entrepreneurship resources through hands-on workshops, strategic partnerships, and community events.

2022



Inspirada Awards Gala Sponsorship Opportunities

An evening to support and celebrate our diverse community so we can collectively drive change by building on a vision for a more equitable and inclusive future for Latinas in technology.

#LatinaGeeks invites you to become an official partner of our 10th Anniversary Celebration and Inspirada Awards Gala. Our sponsorships are designed for corporations, government entities, academia, and more - who believe that good corporate citizenship involves supporting charitable endeavors like ours that are impacting the community. Your support is vital and important as all proceeds will help us strengthen the capacity of programs we offer to educate and support our Latina community of builders, dreamers, and doers pursuing careers in technology.

AT A GLANCE • ○



SPONSORSHIP OPPORTUNITIES

	PLATINUM \$12.5K	GOLD \$7.5K	SILVER \$5.5K	RED CARPET \$3.5K
Table for 8 (Front Row)	✓			
Table for 8 (close to Stage)		✓		
Table for 8			✓	✓
VIP Tickets to sit with Award Honorees	4	2	✓	✓
Company including in social media campaigns pre and post event	✓	✓	✓	✓
Quote from your rep in Press Release	✓	✓	✓	✓
Acknowledged at sponsor level in Press Release	✓	✓	✓	✓
Acknowledged at sponsor level in event program/website/thanked on stage	✓	✓	✓	✓
On-Stage rotating logo recognition	✓	✓	✓	
Company logo branded on "Step & Repeat" photo backdrop	✓			
Your standup banner at registration table	✓			
Company logo on final event video	✓	✓	✓	
1 page ad in event program	✓			
1/2 page ad in event program		✓		
1/3 page ad in event program			✓	
1/4 page ad in event program				✓
Your company branded gift in "Swag Bag"	✓	✓	✓	✓
Exhibitor Table	✓	✓		
Opportunity to make Welcoming remarks on stage	✓			

SPONSORSHIP OPPORTUNITIES | INSPIRADA AWARDS GALA

PLATINUM SPONSOR - \$12,500 (EXCLUSIVE – 1 OFFERED)

- Identified and promoted as 10th Anniversary Inspirada Awards Gala (Presenting) Sponsor
- Quote requested and made available to the press for the press release leading up to the event
- Company name and logo on #LatinaGeeks event site w/direct link to your company page and at event, on rotating screen on stage, mentioned during live program
- Digital Branding: Company including in social media marketing campaigns through #LatinaGeeks social media channels
- 1-page ad in event program
- Your standup up banner at registration table
- Company logo branded on “Step & Repeat” photo backdrop
- Company name and logo next to all videos related to the event on our website, www.latinageeks.com.
- 8 complimentary passes to the 10th Anniversary Gala (Table of 8 in front row)
- 4 VIP Passes to sit at Honoree table
- Your company branded attendee gift in “swag bag”
- Exhibitor Table
- Opportunity to make Welcoming remarks at 10th Anniversary Gala ceremony

SPONSORSHIP OPPORTUNITIES | INSPIRADA AWARDS GALA

GOLD SPONSOR - \$7,500

- Identified and promoted as #LatinaGeeks 10th Anniversary Inspirada Awards Gala Gold Sponsor
- Company recognition as Gold Sponsor in the press release
- Company name and logo on #LatinaGeeks event site w/direct link to your company page and at event, on rotating screen on stage, mentioned during live program
- Digital Branding: Company including in social media marketing campaigns through #LatinaGeeks social media channels
- Company name and logo in all marketing materials; including screen on stage, sponsor sign at registration and the produced video
- ½ page ad in event program
- Exhibitor table (for recruiting or promotion of goods/services)
- 8 complimentary passes (Table of 8 close to stage)
- 2 VIP tickets to sit with Honorees
- Your company branded attendee gift in “swag bag”

SPONSORSHIP OPPORTUNITIES | INSPIRADA AWARDS GALA

SILVER SPONSOR - \$5,500

- Identified and promoted as #LatinaGeeks 10th Anniversary Gala Silver Sponsor
- Company recognition as Silver Sponsor in the press release
- Company name and logo on #LatinaGeeks event site w/direct link to your company page and at event, on rotating screen on stage, mentioned during live program
- Digital Branding: Company including in social media marketing campaigns through #LatinaGeeks social media channels
- Company name and logo in all marketing materials; including screen on stage, sponsor sign at registration and the produced video
- ½ page ad in event program
- 8 complimentary passes (Table of 8)
- Your company branded attendee gift in “swag bag”

SPONSORSHIP OPPORTUNITIES | INSPIRADA AWARDS GALA

RED CARPET SPONSOR - \$3,500

- Identified and promoted as #LatinaGeeks 10th Anniversary Inspirada Awards Gala Red Carpet Sponsor
- Company recognition as Red Carpet Sponsor in the press release
- Company name and logo on #LatinaGeeks event site w/direct link to your company page, mentioned & thanked during live program
- Digital Branding: Company including in social media marketing campaigns through #LatinaGeeks social media channels
- Company name and logo in all marketing materials; including sponsor sign at registration
- ¼ page ad in event program
- Table for 8
- Your company branded attendee gift in “swag bag”

OTHER OPPORTUNITIES

COCKTAIL HOUR SPONSOR - \$2,500 (1 OFFERED)

- Identified and promoted as #LatinaGeeks 10th Anniversary Inspirada Awards Gala Cocktail Hour Sponsor
- Company name and logo in all marketing material, event site, sponsor sign at registration and in program collateral
- Signage at reception/bar area as the official Cocktail Hour Sponsor
- 8 complimentary passes

TABLE SPONSOR - \$1,500

- Table for 8
- ¼ page ad in Inspirada Awards program
- Table Sponsor acknowledgement with your logo on table sign



10TH Anniversary

INSPIRADA AWARDS GALA CHAIRS



Samantha Huerta
L.A. Chapter President



Lala Castro
Co-Founder & Executive Director



Denyse Cardozo
Managing Director



B E C O M E A

10TH

Anniversary Gala Sponsor

We cordially invite you to be a special partner as we celebrate our legacy and honor five incredible Latinas for their outstanding contributions to technology and innovation.

CONTACT: denyse@latinageeks.org

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